



ONTARIO MODERN LANGUAGE  
TEACHERS' ASSOCIATION  
ASSOCIATION ONTARIENNE DES  
PROFESSEURS DE LANGUES VIVANTES  
SINCE / DEPUIS 1886

## Report for Board of Directors

Meeting Date: March 25, 2023

Portfolio: Professional Learning Committee

Director: Krysta Cook

Attachments:

Professional Learning Committee Materials:

- Monthly Meetings for Professional Learning Committee

Projet a Quebec 2022 (past):

- Final Report

Summer Virtual Road Trip 2022 (past):

- Final Report

Fall Virtual Summit (present):

- Site
- Presenter List
- Exhibitors List
- Social Media Promotional Material - August
- Social Media Promotion Material - September
- Google Analytics

Phase 3 FSL Teacher Retention & Recruitment - Weaving the Strands (present)

- Module 1 - Listening
- Module 2 - Speaking
- Module 3 - Reading
- Module 4 - Writing

Projet a Quebec 2023 (future):

- Proposal

Projet a Moncton 2023 (future):

- Proposal

ACTION ITEMS FROM PREVIOUS MEETING:



As a Professional Learning Committee, we went into the 2022-2023 year during a transitional time. This inspired creativity and posed challenges. I am so grateful for the time our team committed. We were finishing up some projects and initiatives that were started in the pandemic as alternatives to in-person initiatives, adjusting to a new structure of the Board of Directions, and shifting to a new website platform. Our main focus for the year was to complete initiatives which were already in motion (i.e., Summer Virtual Road Trip) and restart some classic initiatives (i.e., Projet a Quebec, Spring Conference). We did not feel we were in a place to begin anything new, as we needed to sort out what professional learning will look like in a post-pandemic context. Considering that much was beyond our control, (i.e., new vs past structure of ministry funding, precariousness of pandemic situation, return to in person events), we successfully delivered quality professional learning using the resources we had available to us. This included the Virtual Fall Summit 2022 in place of the in-person Fall Conference, 2nd year of the Virtual Summer Road Trip 2022 (which took place of Projet a Quebec), returning to in-person Projet a Quebec 2022, and supporting phase 3 of the FSL Teacher Recruitment and Retention Strategy Ministry Modules. As we look ahead, we are confident these initiatives will continue to grow. We hope to seek more feedback from our membership, as well as provide professional learning opportunities which extend beyond French and English, in order to be more inclusive of the rich, plurilingual context of Ontario.

- Restructuring of Professional Learning Committee
  - Professional Development/Learning (Krysta)
  - prioritizing and fine-tuning/completing current initiatives before starting new projects
  - Calls to action for directors - nudge, tap, encourage people to present at Summer Road Trip
  - Save dates for participation
  - Jordan has a template for proposals and tracking reports and expenses
  
- Projet à Québec (Alessandro)
  - July 8 - 17, 2022, Université Laval, Québec City
  - Working with Heather of Perspectives. Applications officially closed. About 30 applicants. Lianne & Rhéal are the instructors. Perspectives - cultural and travel components
  
- Virtual Summer Road Trip 2022 (Jean)
  - Call for presenters has been opened, but did not have enough applications. Asking that we reach out to contacts to submit proposals. All French, very broad theme. Virtual synchronous session.
  - August 15th to 18th, 2022
  
- Fall Summit 2022 (Amy, Krysta)
  - Moving from an in-person Fall Conference to a virtual summit consisting of pre-recorded professional learning, asynchronous learning as we are not sure what the pandemic context will be
  - Open to all - members and non-members
    - to regenerate interest in OMLTA
    - opportunity to promote our members and directors educators
  
- Ministry Modules (Jordan)
  - Content creation in summer



- 4 modules -based on strands of the curriculum
- Spring Conference 2023 (Amy)
  - In partnership with CASLT for Languages without Borders in Toronto at the Westin Harbour Castle, March 24-26, 2023
  - Directors are asked to please hold those dates and plan to attend in-person
  - Call for Proposals was open until October 2, 2022
- Ad hoc committees created over the summer
  - Virtual Road Trip (Ashleigh, Jean, Josette, Kaitlyn)
  - Ministry Modules (Jordan, Wendy, Erin, Annette, Amy, Andrea, Krysta, Kathy)
  - Virtual Summit Chairs (Krysta & Amy)
- Discussions re merging Virtual Road Trip & Fall Virtual Summit

#### ACTION ITEMS FOR ALL:

- PL & Ministry learning opportunities - these may need to be different things, different committees (more under "Action Items Pertaining to this Report")
- Brainstorm what items should go under PL section of new website (*pending preview & launch*)

#### ACTION SPECIFIC TO PORTFOLIO AND/OR DIRECTOR:

- Projet à Quebec
  - Create promotional material for social media posts (save the dates, registration opening details, did you know)
  -
- Projet à Moncton
  - *Pending funding*
  - Create promotional material for social media posts (save the dates, registration opening details, did you know)
- Build PL section of website (*pending site preview & launch*)

#### ACTIVITIES SINCE LAST REPORT:

- Restructuring of Professional Learning Committee
  - Professional Development/Learning (Krysta)
  - Expanding our repertoire to be more inclusive of other languages
  - Seeking member feedback
  - Prioritizing and fine-tuning/completing current initiatives
  - Organization by project
  - Met in August, September, October, December, January, March as a committee to update and plan - see meeting dates and, agendas, and minutes



- Ad hoc committees (Flor, Angeline, Amy, Jean) created in January to rewrite OMLTA Vision and Mission to reflect current trends in plurilingual pedagogy, shift focus to diversity and equity
- Discussions re leveraging languages spoken/taught on our board to expand beyond FSL and be reflected in our PL resources - (i.e., Flor, Spanish)
- Discussions re what PL section would look like on new website
  - Awaiting confirmation on new website launch (December/January): will look like other professional organizations with additional supports for members only, draft will be shared
  - Can look like what we think is most needed (e.g. lesson plans, resource lists, short videos)
  - We provide as many of our volunteer time allows
  - People should connect with their board about sharing prior to posting
  - Should be vetted by the board prior to posting
  - If we get the Ministry funding requested, one of the projects was looking at resources for JIED in elementary, another project was the First Ten days with additional supports for members only
- **Projet à Québec 2022**
  - Final Report submitted (Alessandro)
  - July 8 - 17, 2022, Université Laval, Québec City (10 days)
  - 23 participants
  - Overall underspending due to the decreased number of participants for this year due to COVID and everyone's comfort level
- **Projet a Quebec 2023**
  - Proposal to ministry submitted - see OMLTA Projects Proposal 2022-2023
  - 50 participants
  - 8 Days: travel IN Sunday for group dinner and networking, leave following Sunday after breakfast
  - Project: reading & networking (Angeline & Jordan)
  - Dates: July 7th - July 8th 2023
  - Jordan overseeing planning and communication with Ministry, Krysta OMLTA on-site rep
  - 1 of 2 instructors confirmed
  - Tentative schedule in collaboration with *Perpectives*
- **Projet a Moncton 2023: *At this point, the Ministry is still awaiting funding confirmation for the additional one-time increase.***
  - Proposal to ministry submitted - see OMLTA Projects Proposal 2022-2023
  - 40-50 participants
  - 8 Days: travel IN Sunday for group dinner and networking, leave following Sunday after breakfast
  - Project: reading & networking (Angeline & Jordan)
  - Date TBD (to align with August festival)
  - Jordan overseeing planning and communication with Ministry, Annette OMLTA on-site rep



ONTARIO MODERN LANGUAGE  
TEACHERS' ASSOCIATION  
ASSOCIATION ONTARIENNE DES  
PROFESSEURS DE LANGUES VIVANTES  
SINCE / DEPUIS 1886

- Virtual Summer Road Trip 2022
  - Final report
  - Due to the cost of the delivery platform being lower than anticipated, our final spending is slightly less than the total allocated amount
  - Rich experience considering the tight turn around, interruptions, and multiple obstacles
  - Josette, project lead, no longer with BOD
  - Offered participants rich professional learning 3 summers in a row
  - Commenced in place of Projet a Quebec summer 2020 to use funds, carried over to summer 2021 and 2022, this was the final year
  - approx. 80 participants
  
- Fall Summit 2022
  - Moved from Fall Conference to a virtual summit consisting of pre-recorded professional learning, asynchronous learning to differ from virtual road trip & allow participants to work at own page based on interest and professional contexts
  - Theme: s'adapter en permanence - sustainable pedagogical practice in language teaching and learning
    - Opportunity to bring together expertise and exclusive content for and by language educators, available during academic year only (September 26, 2022 - June 30, 2023)
    - Designed to be open to all: members and non-members: opportunity for language educators and services to promote themselves
    - Did not charge exhibitors
  - Opportunity to promote Spring Conference
  - Release dates: Sept 26, 27, 28, 29, release as Social media takeover (highest reach, no cost)
    - First day dedicated to the ministry modules
    - Days 2, 3, 4 presenters & exhibitors: 3-4 per day
    - Platform(s): Google site - most pragmatic option given that this not ministry funded, no income generated and does not cost OMLTA
    - Used OMLTA YouTube channel, made unlisted links to streamline presenter & exhibitor content - this not only relieves space from Google Drive, but also draws attention to our YouTube channel, keeps consistent branding
    - Using Google Analytics through Workspace to stream interaction data (page views, scrolls, outbound clicks, site search, video engagement, file downloads), from site and Youtube channel, configured cross-domain linking as it is posted on omlta.org
    - can configure this for SM platforms, but time-consuming and we did not receive Workspace accounts until recently
  - Feedback form to gauge interest from participants, exhibitors, and presenters (Amy) - 4 door prizes offered by exhibitors
  - Social media promotion (Amy, Krysta, Kaitlyn, Jean): collaborated with Membership Committee for presenter spotlights, who, what, where & when blurbs
  - Site link posted in special edition of communication, all social media platforms, posted on OMLTA website (Ashleigh)
  - Jordan suggested adding Modules to site as official launch



ONTARIO MODERN LANGUAGE  
TEACHERS' ASSOCIATION  
ASSOCIATION ONTARIENNE DES  
PROFESSEURS DE LANGUES VIVANTES  
SINCE / DEPUIS 1886

- Ministry Modules
  - Content created in summer 2022
  - 4 modules: Listening, Speaking, Reading, Writing
  - Special edition of communication
  - Module videos uploaded to Youtube channel (public links)
  - Official launch Sept 26, 2022 through Virtual Fall Summit
  - Webinars scheduled for Oct 5, 12, 19, 26 (1 webinar per module, [see registration form](#))
  - [Final report](#)
  
- Spring Conference 2023
  - In partnership with CASLT for Languages without Borders in Toronto at the Westin Harbour Castle, March 24-26, 2023
  - Directors were asked to please hold those dates and plan to attend in-person
  - Call for Proposals was open until October 2, 2022

ACTION ITEMS PERTAINING TO THIS REPORT FOR BOARD:

- Decide future of Fall Conference/Virtual summit
  - Will this be OMLTA's virtual learning opportunity going forward?
  - Formerly, the Fall Conference provides more flexibility geographically
    - Consider merging with Fall Virtual Summit
    - This would allow participants flexibility during September startup, potentially more reach
    - Little to no cost, but also no revenue from exhibitors
    - Consider hybrid model
    - Decide platform
  - Consider using Workspace to link site domain name to omlta.org
- PL that is specific to OMLTA, not ministry funded - what Professional Learning can we offer as an organization to make people in our industry (i.e. teacher candidates, school boards) be a member? This requires us as board members to offer our expertise, talent and time
  - Seek feedback from our membership
  - Consider plurilingual context of Ontario
  - Context is important - age of free content exaggerated by COVID
  - What we offer should be extremely useful and specific to needs of our members in order for them to want to pay

I respectfully submit my report.

March 25, 2023

Krysta Frances Cook, Committee Chair